

IMPORTANT SAFETY RECALL NOTICE

IMMEDIATE ACTION REQUIRED

ALLURA™ DECKING & FASCIA VOLUNTARY RECALL - 7/27/2017

Plycem USA LCC (“Plycem USA”) is initiating a voluntary recall of its Allura™ decking and decking fascia products. Plycem USA was notified of a small number of failures due to cracking and delamination. While these may be isolated incidents, Plycem USA takes these failures seriously and is taking the appropriate steps to remedy the issue. There is potential that a failure could cause injury.

Plycem USA is taking the following steps:

Plycem USA is initiating a voluntary recall in cooperation with the U.S. Consumer Product Safety Commission (“CPSC”).

Plycem USA previously notified its stocking distributors to quarantine this inventory and not to sell it. Plycem USA will provide further instructions to its distributors soon concerning what to do with this quarantined inventory.

Plycem USA is instructing its distributors to give Plycem USA a list of all dealers who purchased the Allura™ decking and fascia product from them.

Plycem USA will contact each lumber yard to: (1) quarantine any Allura™ decking and fascia products in their inventory; (2) tell them about the voluntary recall so they do not sell any remaining Allura™ decking or fascia until further notice; (3) direct them to put a poster up describing the concern about Allura™ decking and fascia and how to contact Plycem USA to arrange for a free inspection and any remediation that may be needed; and (4) get a list of their end users (consumers) so Plycem USA can contact the consumers directly to arrange for a free inspection and any remediation that may be needed before a problem occurs.

Plycem USA has set up an 800 number to field calls from consumers about this voluntary recall: 1-844-452-6787. Additional information also is available on our decking web site - www.Allurausa.com/deckrecall. The information available on the web site includes: (1) the U.S. CPSC press release announcing the voluntary recall (as soon as this press release becomes available); (2) an online Registration Form for consumers to submit their information and begin the free inspection process; (3) the U.S. CSPS poster, which can be downloaded and should be displayed in all retail locations where the Allura™ decking and fascia products were sold; and (4) a list of “Frequently Asked Questions” with answers.

The remediation process begins with the end user (consumer) contacting Plycem USA either through the web site or by phone. Once initial contact is made, Plycem USA will work with the end user (consumer) to arrange for a free inspection, to determine whether any further remediation is needed.