



FULL-LINE PRODUCT
COLLECTION



Fiber Cement Lap • Panel • Shakes • Trim • Soffit



Beyond the appeal of the products.

Backed by a heritage of more than 70 years in building materials, Allura has been building its enviable reputation by Making the Material Difference—focusing on the things that make a real difference for our customers. We begin by providing service through a team of professionals dedicated to exceeding your expectations. We're adamant about ensuring you get the right material in the right location at the right time. To do so, we offer a full line of building materials that deliver the distinctive look and unsurpassed performance you demand.

Unlike wood, vinyl and other traditional building materials, Allura Fiber Cement products resist damage from hail or termite attacks, resist rot, and are non-combustible. They are also suitable in both hot and cold climates. What's more, Allura products feature realistic wood grain and textures, come in an incredible array of colors and are paintable for unlimited design possibilities.

When it comes to the natural look you want with none of the hassles, Allura fiber cement products are all you need.

- *Durable, engineered to endure harsh weather and high-wind climates*
- *Non-combustible, Class A fire rating*
- *Superior aesthetics*
- *Factory pre-primed*
- *Distinctive, more realistic textures*
- *30-year limited warranty*
- *One of the highest returns on investment for homeowners*

* According to Remodeling Cost vs Value Report



Protection is on board.



allura® lap



Classic style. State-of-the-art performance.

Combining the appearance and workability of wood with the durability of specially formulated fiber cement, Allura Lap Siding not only looks great but lasts considerably longer than traditional exterior wall cladding or vinyl siding.



AVAILABLE TEXTURES *



Traditional Cedar



Smooth

DESIGNER'S CORNER

Our Traditional Cedar texture features a deep, realistic wood grain appearance for an unbeatable classic style, while the Smooth texture creates a cleaner, modern aesthetic. You can even customize your design utilizing our extensive range of widths. No matter the style, Allura Lap Siding has got yours covered.

LAP SIDING*

Thickness	Width	Length	Exposure
5/16"	5 1/4"	12'	4"
5/16"	6 1/4"	12'	5"
5/16"	7 1/4"	12'	6"
5/16"	8 1/4"	12'	7"
5/16"	9 1/4"	12'	8"
5/16"	12"	12'	10 3/4"

* 1 1/4" min. overlap with all Lap Siding. Check market availability, as products may vary.

allura[®] panel





Versatility that spans traditional to contemporary.

Designed for everything from sidewalls to overhead accents, Allura Panel Siding adds beautifully versatile – and exceedingly durable – distinction to your next project.

TECHNICAL SPECIFICATIONS

Thickness	Width	Length
5/16"	4'	8'
5/16"	4'	9'
5/16"	4'	10'
5/16"	4'	12'
5/16"	16"	12'

* Check market availability, as products may vary.

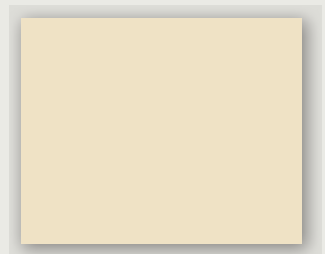
AVAILABLE TEXTURES*



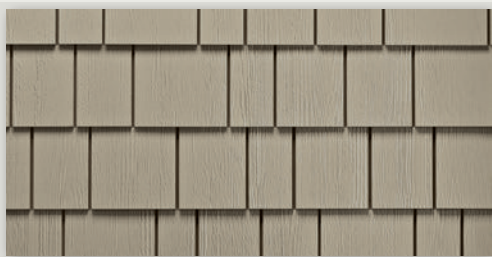
Traditional Cedar



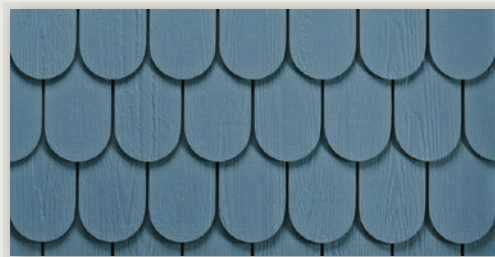
8" OC Groove



Smooth



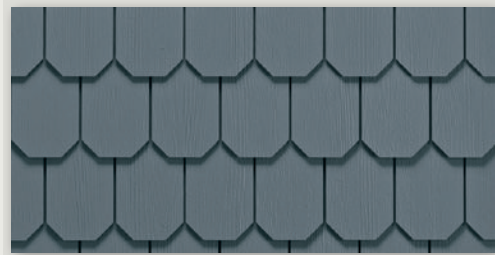
Random Square - Straight Edge



Half Rounds 6 & 8 Tabs*



Random Square - Staggered Edge



Octagons*

**Made to order*

The undeniable allure of texture and detail.

Replacing split or rotted wood shingles is a thing of the past thanks to Allura Shakes. Featuring the natural beauty of cedar, our Shakes provide the appearance of wood without the wear and tear, ideal for everything from small facades to large areas to full wall applications. What's more, our Shakes achieve the look of individual shingles in easy-to-install panels, delivering a lot of extra curb appeal without a lot of extra work.

Allura Shakes

- Available primed and Spectrum pre-finished with a curated collection of 25 Sherwin Williams® colors
- Traditional Cedar texture

**Check market availability, as products may vary.*

STAGGERED EDGE

Thickness	Dimensions	Exposure
¼"	16" x 48"	6"

STRAIGHT EDGE

Thickness	Dimensions	Exposure
¼"	16" x 48"	7"

HALF ROUNDS & OCTAGONS *

Thickness	Dimensions	Exposure
¼"	16" x 48"	7"

**Made to order*



DESIGNER'S CORNER

When it comes to creativity and versatility, Allura Shakes is all you need to establish a look that's all your own. Whether you prefer the classic Straight Edge look, the "randomness" of Staggered Edge or the decorative possibilities of our Half Round, Allura Shakes make your design ideas come alive.

allura® trim



Tie it all together.

Thanks to our special fiber cement formulation, Allura Trim has all the advantages of wood and none of the hassles. It looks like wood yet is incredibly durable. It won't rot, warp or splinter and is designed to significantly outperform wood in every way. Best of all, there is no need for special tools on the job site. Our Trim can be cut with the same saw blades and installed with the same tools normally used for wood products. Why bother with wood? Trim provides the look and long-lasting protection you need to bring your home that all-important finishing touch.



Reversible Cedar/ Smooth

TRIM FEATURES

- Available in reversible Cedar/Smooth board for added versatility
- 15-year limited warranty

DESIGNER'S CORNER

Nothing brings the look of your home together quite like Allura Trim. Its clean lines, exceptional durability and paintability provide the ultimate in beauty and versatility. Allura Trim is the perfect finishing touch.

Size	Thickness	Nominal Width*								
		2"	3"	4"	5"	6"	8"	10"	12"	
7/16"	7/16"			●		●	●		●	
4/4	3/4"	●	●	●		●	●	●	●	
5/4	1"	●	●	●	●	●	●	●	●	
8/4	1 1/2"			●		●				

All available in 12-ft. lengths

*Check market availability, as products may vary.



15-year Transferable Trim Limited Warranty

allura[®] soffit



Elevate the look and performance.

Available in both vented and non-vented styles, Allura Soffit Panels will neither warp nor rot. Unlike traditional wood, they are engineered to repel moisture, withstand any climate, and provide extensive protection around the home. Soffit helps equalize the roof temperature from top to bottom by supplying a consistent airflow along the entire underside of the roof deck.

For outdoor ceiling applications, including porches and gazebos, Allura Fiber Cement Beadboard is perfect. Best of all, it's weather-, rot- and fire-resistant. Raise your expectations for any outdoor ceiling with the aesthetics and durability of Allura Beadboard.

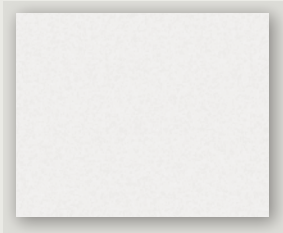
DESIGNER'S CORNER

Whether you prefer Smooth or Cedar texture, Allura Soffit options allow you to ensure your home's design style is consistent from every angle.

AVAILABLE TEXTURES*



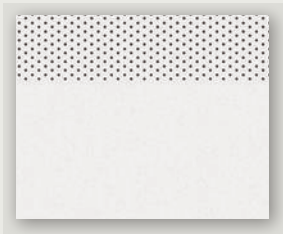
Traditional Cedar



Smooth



Traditional Cedar Vented



Smooth Vented

EAVES SPECIFICATIONS

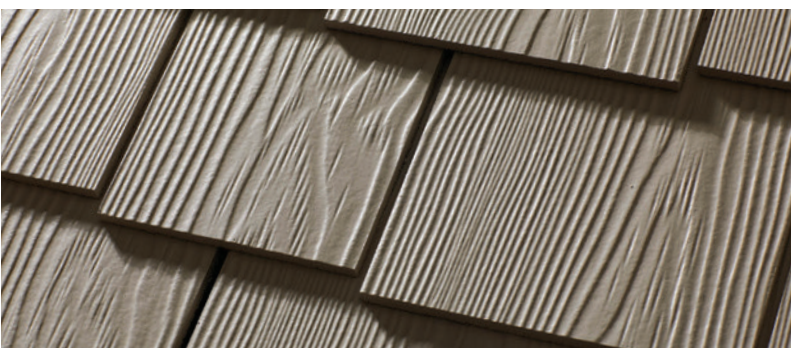
Type	Thickness	Width	Length
Vented/Non-Vented	¼"	24"	8'
Vented/Non-Vented	¼"	24"	12'
Vented/Non-Vented	¼"	16"	12'
Vented/Non-Vented	¼"	12"	12'

CEILING SPECIFICATIONS

Type	Thickness	Width	Length
Non-Vented	¼"	4'	8'

* Check market availability, as products may vary.

Pre-Finished



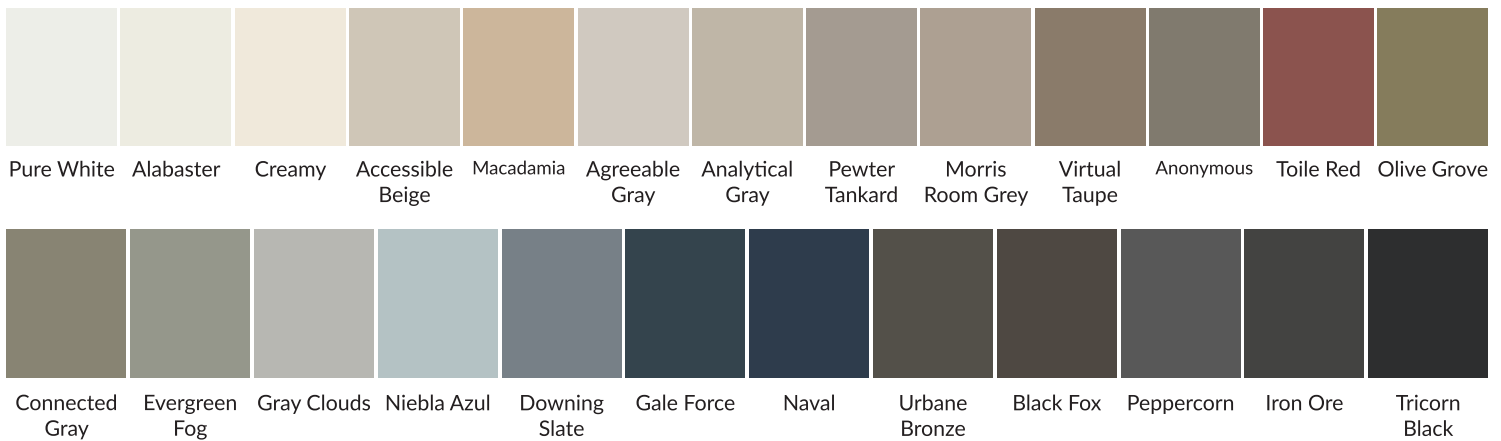
Unleash your imagination.



PROUDLY FINISHED WITH
SHERWIN-WILLIAMS
COATINGS

Allura's proprietary Spectrum® Finishing System not only ensures unparalleled protection against the elements, but also brings out your style in a gorgeous palette of eye-catching designer colors. But that's only part of the story. Beneath our alluring Spectrum finish lies a strong precision process. Optimal defense is built-in with our primer/sealer for premium weather protection and machine-applied coats of Spectrum color.

With 25 solid colors available to choose from our, Spectrum pre-painted collection, your homeowner can rest assured knowing they won't need to repaint for 15 years. We back this claim up with a 15-year warranty on all our pre-finished options.



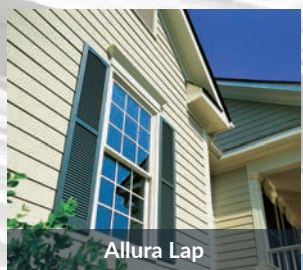
Contact your Allura sales representative to learn more about our pre-finished programs and determine which option best fits your needs.

Finish First

With Spectrum pre-finished products, reduce the on-site painting days in your schedule, and benefit from the advantages of optimal inside atmospheric conditions for applying, drying and curing paint. Film thickness is precise for uniform flawless 15-year warranty finish. Why let the variables of heat, cold, wind rain, humidity, bugs, flying debris and human error, degrade your work? Choose Allura Spectrum® featuring Sherwin Williams® colors and Finish First.

The samples shown here are as accurate as printing methods will permit. For a physical color sample please contact us @ alluramd@elementia.com

Please check market availability as products may vary



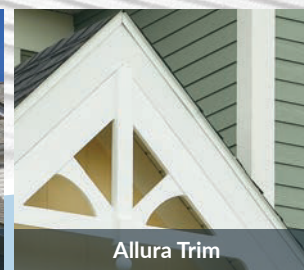
Allura Lap



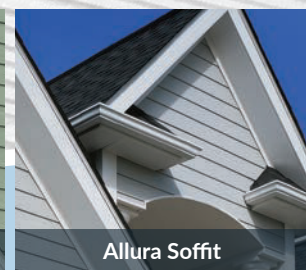
Allura Panel



Allura Shakes



Allura Trim



Allura Soffit



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BACKED BY CONFIDENCE.

Allura fiber cement siding products are backed by our 30-year Transferable Limited Product Warranty*

*Please review our Limited Transferable Warranty for specific details. Use of the product subjects you to a Limited Warranty and Arbitration Agreement. For a copy and further details, visit AlluraUSA.com/warranties