

Protection is on Board



For more than 35 years, Allura and its affiliated companies have been building its enviable reputation by Making the Material Difference—focusing on the things that make a real difference for you. No other pre-finished fiber cement siding, soffits and trim exceed the quality and performance of Allura products. We help you safeguard your homes' exteriors so you can confidently fulfill customer expectations. When you build with Allura products, protection is on board.

Allura® Fiber Cement products are a non-combustible cladding solution with a Class A fire rating.

They meet several of the most rigorous fire testing standards, including ASTM E136, E84, and E2768. Allura products are also listed as ignition-resistant by CalFire and comply with IWUIC requirements—delivering peace of mind and proven performance.