

Cost vs. Value



What's the BIGGEST BANG for your Buck?

Best Home Improvement for Your Money



Remodeling Magazine has been providing homeowners the definitive answers for over 20 years with the nation's top survey on home improvement investments and returns.

It's All About ROI

If you want a new sunroom or just can't live without a home office, be our guest. But if you want the best return on your investment, concentrate on the functionality of your dollars. In this economy, if it does something practical, *it really does pay.*

Fiber Cement: Best Investment For Your Home For 7 Years In A Row

Cost vs. Value: The protection and classic profile of fiber cement siding wins again. Of the 35 home improvement categories examined by *Remodeling Magazine*, fiber cement siding is number one. According to the nationwide results, fiber cement siding provides an **84.3%** return on investment in terms of the resale value of a home. For homeowners looking to make a long-lasting impact on curb appeal and the bottom line, there's no better choice than fiber cement siding.

NOW THAT'S ROI.

Curb Appeal Is King

Financial return starts at the curb. Realtors report homes that lack curb appeal are frequently considered drive-bys... prospects don't even get out of the car to see what's inside. Look at your home's exterior and see where your eye goes. That's where the investment dollars should flow.

The Finest Fiber Cement You Can Buy

Allura Fiber Cement sets your home apart with a choice of realistic textures and profiles from deep, authentic wood grains to ultra smooth finishes. Get the look of painted wood with solid colors or select a stain for the look of natural wood from the ColorMax® Finishing System. Additionally, our proprietary formula incorporates recycled content and a water and energy conservation process that makes it a truly green choice. You also get a sustainable solution with protection for your home that will not warp or rot, is resistant to UV rays and the added protection of being non-combustible for a safer alternative to wood.

Allura Fiber Cement Siding

The Best Investment For Your Home

Project	Job Cost	Resale Value	Cost Recouped
Siding Replacement (fiber-cement)	\$14,014	\$11,816	84.3%
Garage Door Replacement	\$2,994	\$2,429	82.5%
Siding Replacement (foam-backed vinyl)	\$14,274	\$9,937	69.6%
Window Replacement (vinyl)	\$15,184	\$11,790	77.6%
Window Replacement (wood)	\$13,837	\$10,365	74.9%
Grand Entrance (fiberglass)	\$7,548	\$5,099	71.9%
Major Kitchen Remodel	\$36,329	\$22,840	62.6%
Bathroom Remodel	\$54,115	\$32,385	59.8%
Deck Addition (composite)	\$113,097	\$66,747	59.0%
Roofing Replacement	\$36,385	\$21,750	58.9%
Bathroom Addition	\$76,429	\$44,750	58.6%
Garage Addition	\$85,592	\$46,791	54.7%
Master Suite Addition	\$236,363	\$126,860	53.7%

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